DIGITAL
APTECH PRIVATE LIMITED

COMPANY PROFILE

INTRODUCTION:

In the fast paced industry of Information Technology, Digital Aptech Private Limited is a name to reckon with. Only five years in the domain, but DAPL already stands as a trailblazer among the Indian IT MSMEs by the dint of its outstanding performance that has wowed clients worldwide. A provider of full stack IT services in genres like Applications Development(Mobile & Web), bespoke Ecommerce solutions, Enterprise Solutions, Design(Web/UI/UX & 3D) and Digital Marketing, Digital Aptech is also one of the handful companies in India that ace in Game Development & Design. To cater its diverse clientele ranging from telecom to infrastructure, utilities, government agencies and more, the Kolkata based company has set its footprint in countries like US, UK & Australia with marketing units. Till date DAPL has successfully delivered 1500+ international projects thanks to its 125+ veteran professional who swear by the mantra of building brands through collaboration. The relentless hard work and can do attitude of the company, helmed by its CEO Mr. Rajiv Ghosh, has conferred us the prestigious "Fastest growing Indian IT company" at the 8th International Achievers Summit in Bangkok 2016 along with pan-India media recognition. With many laurels to rest, the ISO 9001:2008 company is all set to channelize its potential to emerge as a global leader in IT space.

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FOUNDER'S PROFILE

Rajiv Ghosh, the CEO & mastermind of Digital Aptech Private Limited is an entrepreneur with a difference. With an extensive and chequered experience of 10 years in strategic business, international marketing, sales operations, business development, brand building, operation management and project management in both India and overseas, he has unfolded new vista in Indian IT market with his brainchild Digital Aptech Private Limited.

Hailing from a business family, Rajiv had business acumen & foresight in genes. However being a technical person with a B.E. degree in his kitty(Computer Science and Engineering from Utkal University in 2004), his original stint with entrepreneurship started with Digital Application Technologies, a Kolkata-based ISO 9001:2008 certified and RAR+recommended web and software development company which has now evolved into Digital Aptech as a private limited entity. His can do attitude has fetched the company the recognition it can boast of.

Being the tireless entrepreneur that he is, Rajiv has entered other sectors as well, and have been successful in all his ventures. He has a strong footing in the food and beverage industry with an eatery named Food Fusion that serves Indian and Chinese cuisine. He is also the founder and CEO of Privatelyurs.com – an ecommerce store featuring adult lifestyle products, for the 'mature' customer base in India. When not working, he relaxes with family and listens to music, goes on long drives and reads about ecommerce and leadership.

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MISSION & VISION

Mission

To emerge as face of Indian IT sector to global takers.
To satisfy our client base with a competitive cost advantage & superlative development experience by leveraging India's high-tech talent brigade.

Vision

To build long term, mutually beneficial client relationships through communication and execution.

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AWARDS & CERTIFICATION

In 2016, the company was voted as the "Fastest Growing Indian Company Excellence Award at the 8th International Achievers Summit in 2016. Held in Bangkok, Thailand, in August 2016. It was graced by ministers of Thailand, Judges from the Supreme Court in India, industrialists and IT beacons, the award stood testament to the untiring efforts of our young and vibrant company in a complex market.

An ISO 9001: 2008 Company

MSME MICRO, SMALL & MEDIUM ENTERPRISES

NASSCOM MEMBER

SEAL OF TRUST net-ARB CONSUMER CONFIDENCE CLICK TO VERIFY

RAR+ RECOMMENDED

Credibility is something we swear by. Our association with the govt & trade supremos like MSME or Nasscom & recommendation by net.arb & RAR+ speaks volume about our transparency & excellence.

DIGITAL APTECH PRIVATE LIMITED

AWARDS & CERTIFICATION

Has been featured as the Company of the Month in December 2016, in Silicon India (India's premier IT magazine)

Featured among the "20 most promising Digital Marketing Solution Providers in India in 2016" in CIO Review- India's premier entrepreneur magazine.

CIO Review DIGITAL MARKETING

Digital Aptech

Digital Marketing That Resounds Yes to Value Proposition!

Raju Ghosh, Founder & CEO

Among the few in India that make a gleaming mark in the digital marketing space, is Kolkata based Digital Aptech Pvt Ltd (DAPL) which is creating ripples in the industry. Helmed by an enterprising and young CEO, Rajo Ghosh who has channelled opportunities in the market and built a venture that spells success with undying fervour. With an ambition to build eCommerce stores and websites, the 5 year old company is harnessing this potential in India and beyond.

The award winning firm is fully capable of meeting the ever growing demands of clients and boasts of a clientele ranging from SMBs to giant enterprises in more than 25 countries. At Digital Aptech, clients are overwhelmed with a wide array of digital marketing services to choose from. In the domain of e-commerce, clients can leverage DAPL's expertise to create fully responsive websites with unique custom design that works perfectly on all devices under any resolution along with the best user experience. DAPL offers development in the different technologies, PHP (Wordpress, Magento, Codelgniter, CakePHP, Laravel, Yii, Custom PHP's, Angular JS, Node JS, .NAP NET, MySQL, MsSQL, NoSQL, etc. DAPL also help in developing custom ecommerce solution for customers in the latest ecommerce platforms as well as custom solutions. Rajo adds, "We develop custom modules as well as custom extensions for our customers for a complete 360 degree solution. Our team integrates ERP solutions for the existing websites and develops custom ERP and CRM solutions for clients."

Armed with a team of professional designers, the firm exhibits unmatched competency in the area of web designing too. Rajo Ghosh boasts, "If projects could speak human language, they would have vouched for us." Their expertise lies across Photoshop, Illustrator, Indesign, Corel Draw, Fireworks with key skills in Custom Landing Page Design, E-Commerce Web Design, Graphics and more.

The Gaming team at DAPL comprises of developers and designers in Unity 2D and Unity 3D, cocos2D and cocos2D-x. The company is a prolific Virtual Reality and Augmented Reality games creator and also designs mixed reality technologies supported in both tablets and smart phones. The team's knowledge of Leap Motion and Development and gesture recognizing devices in VR gaming is unparalleled. AR supported by its designers, VR devices Oculus Rift, Hololens and Kinect with head-mounted devices, in virtual reality games are a regular feature. DAPL's expertise lies in creating object finding games.

The mobile application development team comprises of brightest developers and designers in India with skills in Titanium, Phone Gap, Sencha and Java and scripting languages such as SDK, XML, JSON, SQlite, SQL, HTML and Javascript, along with product development

> "Quality of work and constant evolution keeps Digital Aptech ahead of the rest"

and marketing. DAPL offers the best app monetizing strategy and then helps and sells android and iOS apps. Offering 360 degree service, the firm conceptualizes, develops and implements all IOS apps following strict Apple guidelines.

Further, DAPL offers content writing, SEO, SMO, PPC and allied services that are seeing formidable growth the world over. The company is 200+ strong and differentiates from the rest by dint of human touch where the client executives are always available to seek queries. Quality of work and constant evolution keeps the firm ahead of the rest and the in-house account specialists are always available to offer clients a value proposition.

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LINES OF SERVICE

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CUSTOMERS

Our 125+ efficient resources have successfully managed and delivered 1500+ project to hundreds of happy clients. Quality of work & constant evolution keeps us ahead of the rest and the inhouse account specialists, offering value proposition to customers, ensure every clients keep on coming back to us for more.

Kolkata Police

PLUSH ADDICT

esse organic skincare

pozzani

databazaar.com Where America Buys It's Office Supplies

swoopprint

JellyBean ADVERTISING

Crest Whitestrips

JEVY .nl

STUB avenue

Knock Knock STOCKUP

smile4you

DigitalCherry

YUVITIME

65 YEARS

My Works DESIGN

DIGITAL APTECH PRIVATE LIMITED

WHAT OUR CLIENTS SAY

popcorn+

Very good communication throughout the project from start to finish.
- Very knowledgeable developers with experience in many fields.
- Hard working and fast iterating.

-Xavi Lozano Segarra

VitWorks

Digitalaptech has worked on a scraping project that others would have charged me $10,000 to do, but they worked on it day and night and put a lot of effort into making sure it not only works, but works fast and is secure and future proof. While working with them, I liked their work and I'm definitely considering working with them in the future. I'm very satisfied with the work.

- vitworks

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WHAT OUR CLIENTS SAY

I have worked with this team on multiple projects. They were fast and responsive for this Wordpress project. This was a PSD to Genesis framework based WP job with customization. I like the teamwork and accessibility of their team. They have a strong desire to produce good work and make any changes until we were satisfied with all updates. That's important as an agency partner. If you're considering this team for your project, go for it. I think you'll do well.

-Eric Wurtenberg, Gobe Interactive

I have hired this team for several projects. I've come back to them for this project and they delivered once again. I had UI design and PSD to wordpress development. I will hire them again for future project. If you're considering this team, I can vouch for them on this type of work for sure.

-Eric Wurtenberg

I had a great working experience with this company for my music recording app. Main contacts were Tania, who is a great communicator always open to any changes along the project, and Jeet, a great programmer that can solve any technical problem you give him. Highly recommended team of developers.

-Sebastian Bjorkemar

TECHNICAL EXPERTISE

DESIGNING TOOLS:
Photoshop, Adobe Illustrator, Adobe Image Ready, Adobe Premiere Pro, Flash, CorelDraw, MayaLT, Adobe Dreamweaver, Sketch

PROGRAMMING LANGUAGES:
PHP, Objective C, Java, J2EE, .Net, Swift, ASP .Net, C#, Javascript

DATA BASE ENVIRONNEMENTS:
MS SQL SERVER 2000/2005, MYSQL 5.2, PGSQL 5.0, SQL Lite, Mongodb, NoSQL, Coredata

OPERATING ENVIRONMENTS:
Windows, Linux, MAC

SCRIPTING LANGUAGES:
HTML, DHTML, XHTML, XML, JavaScript, Ajax, Prototype, Jquery

MOBILE APPLICATION DEVELOPMENT:
IOS(Native), Android(Native), Ionic, Phonegap,

GAME DEVELOPMENT:
Unity(2D, 3D), Cocos2D, Cocos2D-X

FRONT END & BACKEND DEVELOPMENT:
Angular JS, Knockout JS, Backbone JS, Note JS, Socket.io

OPEN SOURCE DEVELOPMENT:
Magento 1.x,2.x, Word press, CE, EE, Drupal-6,7, Ubercard, Codeigniter, Pestrashop, Quick Blocks, ZEN 2.0, Cake PHP, Laravel, Firebase Web rtc, Python

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OUR RECENT WORKS

WORDPRESS

http://iomireland.ie/

https://amackia.com/

http://armees.com.au/

ECOMMERCE

https://www.stockup.co.za/

http://www.esseskincare.com/

http://www.plushaddict.co.uk/

http://www.buybizsupplies.com/

DIGITAL

OUR RECENT WORKS

WEBSITES BUILT WITH PHP

http://arlians.com/

https://www.frenns.com/

http://www.ratestudenthousing.com/

www.ivelvalleybirdfood.co.uk

http://jellybeanadvertising.com/

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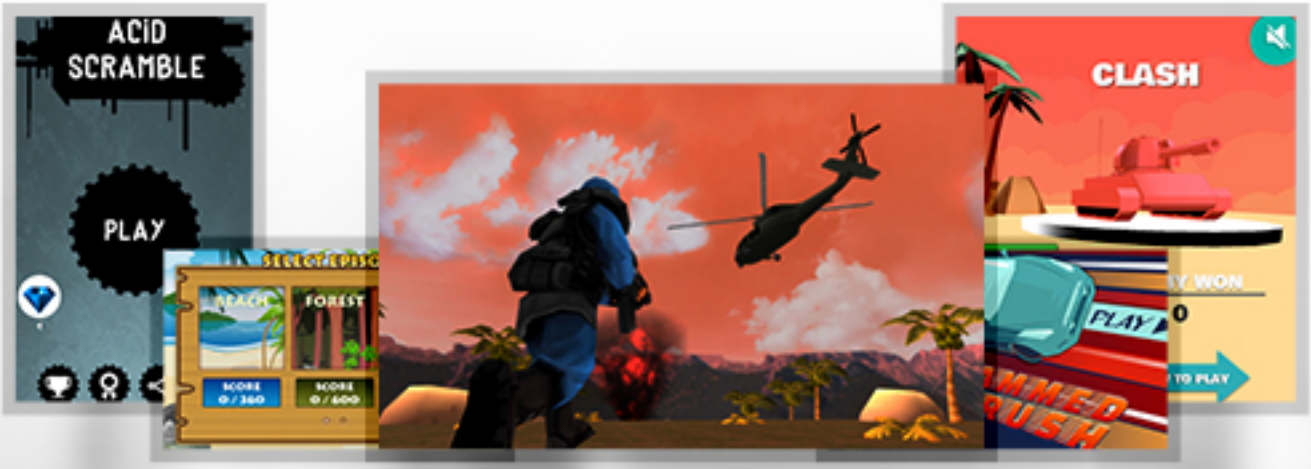
OUR RECENT WORKS

APPS

GAME



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INFRASTRUCTURE AT DAPL

1. 9000 Sq ft Development Centre in Salt lake, Kolkata (India)
2. Servers run in Linux with Data Recovery, Backup Server, Server Restoration and Data Security.
3. UPS and 24 x 7 Power Backup.
4. LAN with structured cabling, high speed link to Internet using best topology.
5. Well equipped with dedicated VOIP connections to interact with clients across the globe.
6. Various modern facilities for employees to work with ease.
7. Advanced Fire Control System installed in each and every office across India and overseas.
8. Transportation System with well-designed open cafeteria.

OUR USP

1. We have a proven track record and have successfully delivered to global clients and agencies.
2. We have a large client base in countries like USA, Canada, UK, Europe, Australia, New Zealand, South Africa and India.
3. Digital Aptech has been providing solutions to large interactive offshore agencies and business affiliates.
4. A consistent record of over 90% businesses coming from repeat customers, which speaks volumes of our quality of work.
5. Digital Aptech provides an Account Manager for all your projects as Single Point Of Contact (SPOC)
6. We follow a strict project management and quality process adherence throughout the project lifecycle for timely and quality deliverables. We use various modern techniques to manage the project such as CRM.
7. Digital Aptech has 24 x 5 working environment.

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