COMPANY PROFILE
INTRODUCTION:

In the fast-paced industry of Information Technology, Digital Aptech Private Limited is a name to reckon with. Only five years in the domain, but DAPL already stands as a trailblazer among the Indian IT MSMEs by dint of its outstanding performance that has wowed clients worldwide. A provider of full stack IT services in genres like Applications Development (Mobile & Web), bespoke Ecommerce solutions, Enterprise Solutions, Design (Web/UI/UX & 3D) and Digital Marketing, Digital Aptech is also one of the handful companies in India that ace in Game Development & Design. To cater its diverse clientele ranging from telecom to infrastructure, utilities, government agencies and more, the Kolkata based company has set its footprint in countries like US, UK & Australia with marketing units. Till date DAPL has successfully delivered 1500+ international projects thanks to its 125+ veteran professional who swear by the mantra of building brands through collaboration. The relentless hard work and can do attitude of the company, helmed by its CEO Mr. Rajiv Ghosh, has conferred us the prestigious “Fastest growing Indian IT company” at the 8th International Achievers Summit in Bangkok 2016 along with pan-India media recognition. With many laurels to rest, the ISO 9001:2008 company is all set to channelize its potential to emerge as a global leader in IT space.
Rajiv Ghosh, the CEO & mastermind of Digital Aptech Private Limited is an entrepreneur with a difference. With an extensive and chequered experience of 10 years in strategic business, international marketing, sales operations, business development, brand building, operation management and project management in both India and overseas, he has unfolded new vista in Indian IT market with his brainchild Digital Aptech Private Limited.

Hailing from a business family, Rajiv had business acumen & foresight in genes. However being a technical person with a B.E. degree in his kitty(Computer Science and Engineering from Utkal University in 2004), his original stint with entrepreneurship started with Digital Application Technologies, a Kolkata-based ISO 9001:2008 certified and RAR+recommended web and software development company which has now evolved into Digital Aptech as a private limited entity. His can do attitude has fetched the company the recognition it can boast of.

Being the tireless entrepreneur that he is, Rajiv has entered other sectors as well, and have been successful in all his ventures. He has a strong footing in the food and beverage industry with an eatery named Food Fusion that serves Indian and Chinese cuisine. He is also the founder and CEO of Privatelyurs.com – an ecommerce store featuring adult lifestyle products, for the ‘mature’ customer base in India. When not working, he relaxes with family and listens to music, goes on long drives and reads about ecommerce and leadership.
Mission
To emerge as face of Indian IT sector to global takers.
To satisfy our client base with a competitive cost advantage & superlative development experience by leveraging India’s high-tech talent brigade.

Vision
To build long term, mutually beneficial client relationships through communication and execution.
In 2016, the company was voted as the “Fastest Growing Indian Company Excellence Award at the 8th International Achievers Summit in 2016. Held in Bangkok, Thailand, in August 2016. It was graced by ministers of Thailand, Judges from the Supreme Court in India, industrialists and IT beacons, the award stood testament to the untiring efforts of our young and vibrant company in a complex market.

An ISO 9001: 2008 Company

Credibility is something we swear by. Our association with the govt & trade supremos like MSME or Nasscom & recommendation by net.arb & RAR+ speaks volume about our transparency & excellence.
AWARDS & CERTIFICATION

Has been featured as the Company of the Month in December 2016, in Silicon India (India’s premier IT magazine).

Featured among the "20 most promising Digital Marketing Solution Providers in India in 2016" in CIO Review- India’s premier entrepreneur magazine.
Our 125+ efficient resources have successfully managed and delivered 1500+ project to hundreds of happy clients. Quality of work & constant evolution keeps us ahead of the rest and the inhouse account specialists, offering value proposition to customers, ensure every clients keep on coming back to us for more.
**WHAT OUR CLIENTS SAY**

"Very good communication throughout the project from start to finish.  
- Very knowledgeable developers with experience in many fields.  
- Hard working and fast iterating."

-Xavi Lozano Segarra

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"Digitalaptech has worked on a scraping project that others would have charged me $10,000 to do, but they worked on it day and night and put a lot of effort into making sure it not only works, but works fast and is secure and future proof. While working with them, I liked their work and I'm definitely considering working with them in the future. I'm very satisfied with the work."

-vitworks
I have worked with this team on multiple projects. They were fast and responsive for this Wordpress project. This was a PSD to Genesis framework based WP job with customization. I like the teamwork and accessibility of their team. They have a strong desire to produce good work and make any changes until we were satisfied with all updates. That's important as an agency partner. If you're considering this team for your project, go for it. I think you'll do well.

-Eric Wurtenberg, Gobe Interactive

I have hired this team for several projects. I've come back to them for this project and they delivered once again. I had UI design and PSD to wordpress development. I will hire them again for future project. If you're considering this team, I can vouch for them on this type of work for sure.

-Eric Wurtenberg

I had a great working experience with this company for my music recording app. Main contacts were Tania, who is a great communicator always open to any changes along the project, and Jeet, a great programmer that can solve any technical problem you give him. Highly recommended team of developers.

-Sebastian Bjorkemar
TECHNICAL EXPERTISE

DESIGNING TOOLS:
Photoshop, Adobe Illustrator, Adobe Image Ready, Adobe Premiere Pro, Flash, CorelDraw, MayaLT, Adobe Dreamweaver, Sketch

PROGRAMMING LANGUAGES:
PHP, Objective C, Java, J2EE, .Net, Swift, ASP .Net, C#, Javascript

DATA BASE ENVIRONMENTS:
MS SQL SERVER 2000/2005, MYSQL 5.2, PGSQL 5.0, SQL Lite, Mongodb, NoSQL, Coredata

OPERATING ENVIRONMENTS:
Windows, Linux, MAC

SCRIPTING LANGUAGES:
HTML, DHTML, XHTML, XML, JavaScript, Ajax, Prototype, Jquery

MOBILE APPLICATION DEVELOPMENT:
IOS(Native), Android(Native), Ionic, Phonegap,

GAME DEVELOPMENT:
Unity(2D, 3D), Cocos2D, Cocos2D-X

FRONT END & BACKEND DEVELOPMENT:
Angular JS, Knockout JS, Backbone JS, Note JS, Socket.io

OPEN SOURCE DEVELOPMENT:
Magento 1.x,2.x, Word press, CE, EE, Drupal-6,7, Ubercard, Codeigniter, Pestrashop, Quick Blocks, ZEN 2.0, Cake PHP, Laravel, Firebase Web rtc, Python
OUR RECENT WORKS

WORDPRESS

- http://iomireland.ie/
- ENDEKEN SIE MALLO MIT AMACKIA TRAVEL
  - https://amackia.com/

ECOMMERCE

- https://www.stockup.co.za/
- http://www.esseskincares.com/
- 45% OFF START LIST & FREE SHIPPING
  - SHOP NOW
- http://www.buybizsupplies.com/
- http://www.plushaddict.co.uk/
OUR RECENT WORKS

WEBSITES BUILT WITH PHP

http://arlians.com/

https://www.frenns.com/

http://www.ratestudenthousing.com/

www.ivelvalleybirdfood.co.uk

http://jellybeanadvertising.com/
OUR RECENT WORKS

APPS

GAME

DIGITAL
APTCH PRIVATE LIMITED
INFRASTRUCTURE AT DAPL

1. 9000 Sq ft Development Centre in Salt lake, Kolkata (India)
2. Servers run in Linux with Data Recovery, Backup Server, Server Restoration and Data Security.
3. UPS and 24 x 7 Power Backup.
4. LAN with structured cabling, high speed link to Internet using best topology.
5. Well equipped with dedicated VOIP connections to interact with clients across the globe.
6. Various modern facilities for employees to work with ease.
7. Advanced Fire Control System installed in each and every office across India and overseas.
8. Transportation System with well-designed open cafeteria.

OUR USP

1. We have a proven track record and have successfully delivered to global clients and agencies.
2. We have a large client base in countries like USA, Canada, UK, Europe, Australia, New Zealand, South Africa and India.
3. Digital Aptech has been providing solutions to large interactive offshore agencies and business affiliates.
4. A consistent record of over 90% businesses coming from repeat customers, which speaks volumes of our quality of work.
5. Digital Aptech provides an Account Manager for all your projects as Single Point Of Contact (SPOC)
6. We follow a strict project management and quality process adherence throughout the project lifecycle for timely and quality deliverables. We use various modern techniques to manage the project such as CRM.
7. Digital Aptech has 24 x 5 working environment.
US OFFICE
16777 SW 36th Street,
Miramar FL 33027,
USA
Tel: +1-650 481 6031

UK OFFICE
Box 4343, Office 6 Slington House,
Rankine Road, BASINGSTOKE,
RG24 8PH, United Kingdom
Tel: +44 20 79932099

INDIA DEVELOPMENT OFFICE
EN-34 (9th Floor),
Block-EN, Sector - V,
Salt Lake City, Kolkata - 700091,
West Bengal, India
Tel: +91 33 69000863 / 69

AUSTRALIA OFFICE
25, Ashbury Grove,
Hillside
Australia – 3037
Tel: +61 433 134 786