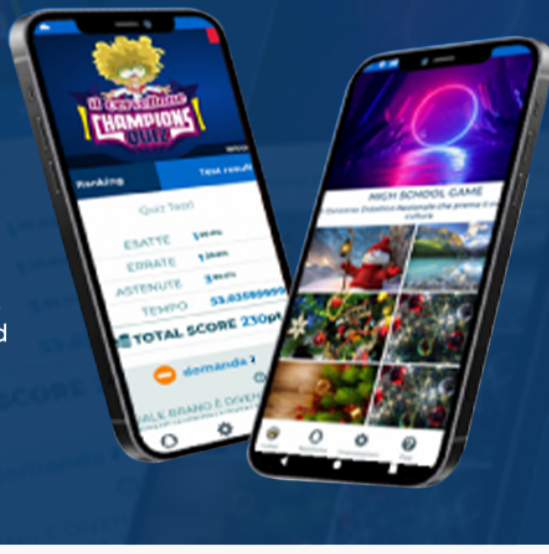


Case Study: WiContest

WiContest is a quiz-focused educational app designed for school kids and quiz enthusiasts. The platform aimed to design an interactive and creative platform.

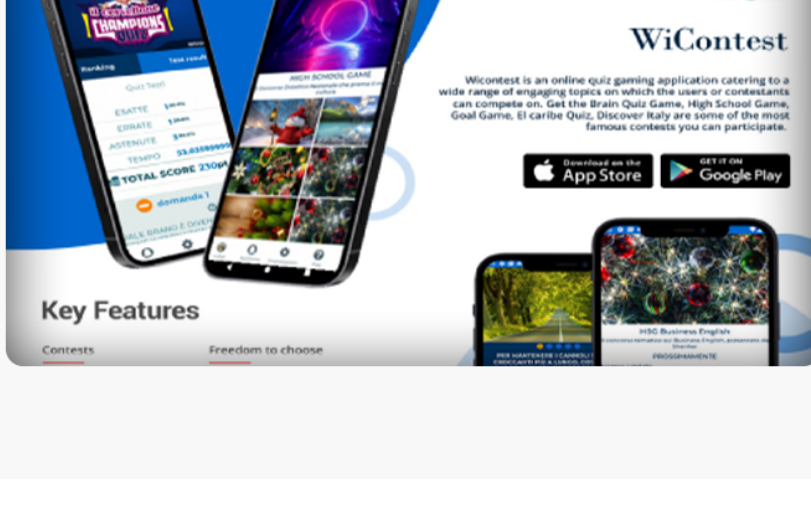
Avg. reading time: 2 min



Project Overview

- WiContest is a quiz gaming platform where users can take part in various engaging quiz games and other fun activities
- The platform aimed to offer the option to its users to participate in contests with their fellow users, contestants, and even friends

[Read more](#)



Client Background

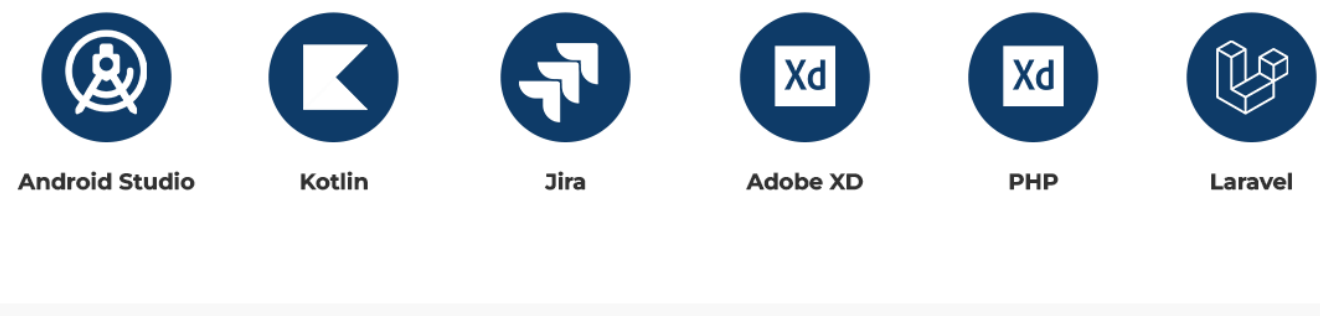
- The platform is an Italy-based educational company that needed a mobile application with an interactive and attractive design
- The platform wanted a fun and simple interface where a participant can choose from several quiz games and challenges as per their difficulty preference and earn exciting prizes



Challenges

- Service level and scalability issues challenges limiting the potential of the company
- Building an intuitive, interactive mobile app that would support thousands of games and animations while providing real-time game updates
- Incorporation of major animation designs and layouts for multiple quiz games

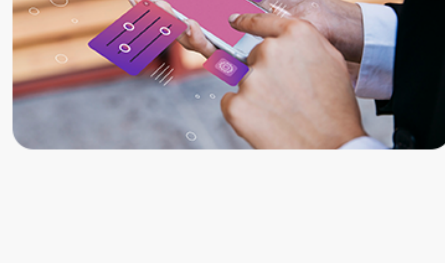
Technology Stack used



The Solution Provided

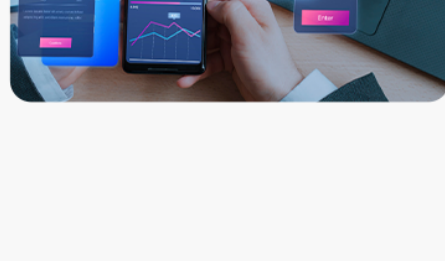
Solution #1

A high-performing and attractive mobile application with an interactive user interface




Solution #2

Stunning design to provide an exciting experience to those participating in quiz games




Solution #3

Integration of an interface where a user can take part in a live quiz show conducted via a host with various other participants



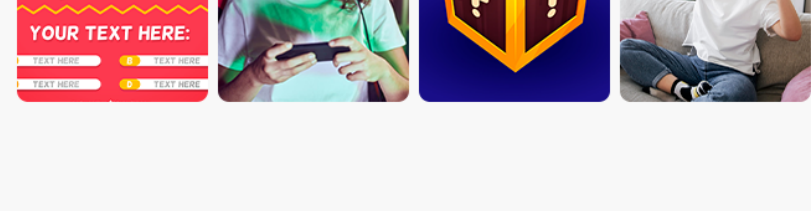
Solution #4

Designing an app for users to create customized game challenges with their exclusive formats



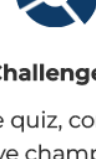
Key Features and Benefits

- An engaging, quirky and catchy layout with simple UX/UI while being nimble, fast and feature-loaded
- Integration of an interactive communication channel that uses various gaming functions along with the conventional dynamics of a gaming competition
- Inclusion of a calendar that would provide real-time updates of the live quiz competitions to be held
- A gamified quiz event for school students that lets them go on virtual educational trips to learn about culture and innovation in a fun way




The results

- A visually appealing user interface offering a superior gamified experience
- A user-oriented dashboard and layout for seamless participation in quiz games, competitions, championships, etc
- Interactive app with multiple animations and top-notch user-interface



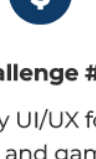
Challenge #1

Multiple quiz, competitions and live championships



Challenge #2

World-class graphics and animations for interactive experience



Challenge #3

Catchy UI/UX for an immersive and gamified feel



What Client said...

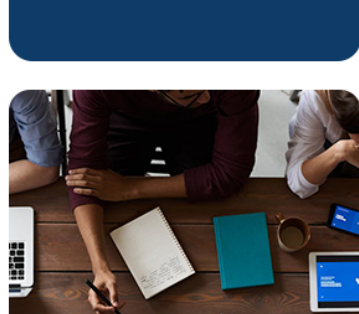
"Digital Aptech completely understood what we wanted. Co-operative, supportive and punctual. Thank you"

Founder, WiContest



Conclusion

- Our team developed a smooth-running mobile application with world-class design, and superb user interface
- Users are able to access the mobile app through various devices, such as smartphones, tablets, etc, without any incompatibility issues
- The platform was able to increase its presence, brand credibility, profit and overall ROI with the Dedicated Resource Model
- The popularity of the platform brought in more participants in the online quiz gaming field



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