

Case Study: Bazoki

A grocery delivery platform, Bazoki wanted to develop an online food delivery ecosystem for hassle-free order, delivery and management of FMCG and other items used day-to-day.

Avg. reading time: 2 min

Project Overview

- The company aimed to offer a seamless grocery ordering experience to its customers, allowing them to buy a wide range of products online
- With a seamless online food delivery ecosystem Bazoki aimed to help its customers avail online orders of FMCG, groceries, and other daily used items fresh from the local store or market

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Client Background

- Bazoki wanted to develop a dedicated online platform for its customers, its delivery partners and the shop masters
- It wanted to ensure a smooth end-to-end operational flow between all the stakeholders involved



Challenges

- The client had no warehouse
- Bazoki came up with a specific idea that it wanted to be executed at a strict timeline
- The client made it very particular that it wanted a unique platform that would be not similar to any of the existing competitor platform
- The Shop Masters wanted a dedicated app for product upload and order processing
- The client wanted to develop its unique platform at a minimal budget

Technology Stack used



React Native



Android Studio



Java



Kotlin

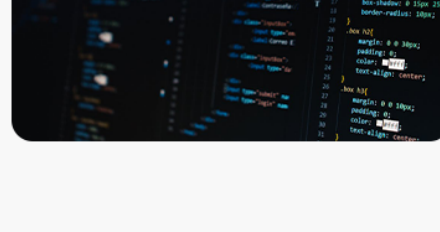


Bitbucket

The Solution Provided

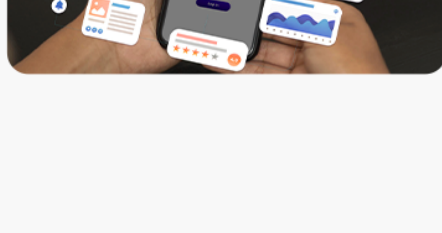
Solution #1

The platform that we developed helped connect users to the market directly



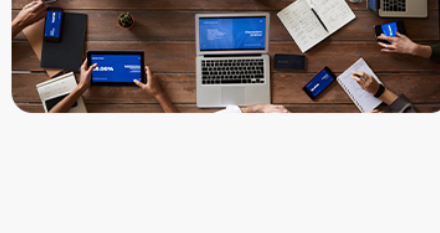
Solution #2

We offered end-to-end services like UI/UX design and server services



Solution #3

Our team worked hard to get the client's vision executed better than their expectations



Solution #4

We kept all third-party costs minimal with consideration to the client's request



Key Features and Benefits

- A Customer app for buyers to search for products available and delivered to the respective pincode
- Bazoki Shop Master app for sellers to allow them to accept orders, modify lists according to product availability and borrow from Bazoki in their virtual wallets
- Bazoki Delivery Partner app for delivery partners to view the address of delivery and pick up and check pending orders, the amount due, scheduled delivery time, etc
- A highly integrated ecosystem to help the brand collate all operational informational data at one place
- A unique online food delivery platform with UI/UX design, features and functions different from any competitor platform



The results

- All-in-one grocery shopping platform that offers quick, hassle-free and smooth buying and delivery of day-to-day household items
- A smooth data flow system for the best results for the customers
- The entire transaction process, from ordering to delivering got more transparent and streamlined
- Completely integrated platform for operational efficiency
- Top-notch UI/UX at minimal costs



Challenge #1

Highly integrated online food delivery platform



Challenge #2

3 distinguished apps dedicated to Delivery Partners, Shop Master and consumers



Challenge #3

End-to-end order management and processing



What Client said...

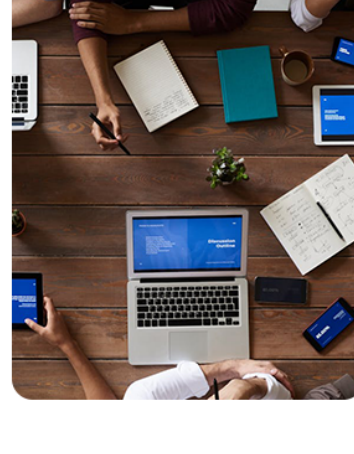
"We are quite happy with the final product and we wish to continue working with Digital Aptech in the future"

CEO, Bazoki



Conclusion

- Increased operations and customer engagement at a reduced cost with cost-effective staff augmentation services
- Well-functioning and interactive apps enabled users to buy various products effortlessly
- Buyers are highly satisfied as they can smoothly order fresh groceries and daily items with a user-friendly interface
- Dedicated apps for Shop Master and Delivery Partner helped in smooth and hassle-free inventory management, order processing and delivery
- An integrated online delivery platform for FMCG and other daily items sourced from the local market



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